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Reflections of Hope Fundraiser



Dear Valued Retailers, Suppliers, & Brokers,

In these times of uncertainty, our industry has been faced with its greatest challenge with no end in sight. Questions are plentiful, and answers are scarce. Remember, we are all in this together and this is how we keep moving forward.

This year we want you to stay safe at home, so in place of our annual golf tournament, FISMC has teamed up with City of Hope for our first-ever virtual fundraiser and we're calling it *Reflection of Hope*.

Each year there are an estimated 1,762,450 new cancer cases diagnosed in the United States. The researchers and physicians at City of Hope work tirelessly through the miracle of science but it's still not enough...so now it's time for us to give back.

We decided to set an ambitious goal of raising \$20,000 to support City of Hope's the Positive Image Center.

Please click on the link to find out more about City of Hope and its mission. We think you will be moved by this short video clip. <https://youtu.be/Fn-tnF6fMUU>

Your consideration and participation are greatly appreciated. You can donate online at <https://ourhope.cityofhope.org/fismcreflectionofhope>. Checks can be mailed to City of Hope - 1500 E Duarte Rd., Duarte, CA 91010 - Attn: Third-Party/Reflections of Hope. With your support, we will reach our goal by Monday, October 31, 2020. Please help make a difference today! All donations are Tax Deductible and every penny raised from this event goes directly to City of Hope!

Please contact us anytime with questions at info@fismc.org. Thank you and we look forward to seeing and celebrating with you soon!

Sincerely,

Kent

Kent Sandie

FISMC Golf Committee
Food Industries' Sales Managers Club of Los Angeles